

Please forward this E-Newsletter to friends or colleagues whom you feel may be interested.

ODWS

NEWSLETTER

"CO-CREATING A NEW WORLD OF ORGANIZATIONS & COMMUNITIES"

22-26 August, 2010 - Budapest, Hungary

Registration is OPEN

EARLY BIRD tickets

REQUEST FOR PROPOSALS

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I'll be there for you

Introducing PEGGY HOLMAN

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The registration is now OPEN, greetings to the first official participants to the conference. Hurry, EARLY BIRD tickets are still available!

A new year, starting with many experiences worth remembering to.

The OD World Summit should be one to remember!

The Summit is not only an idea any more, it is starting to happen right now as the registration site is now open. The most determined minds have already assured their places from all over the world: Switzerland, Germany, Republic of South Africa, Ghana, Liberia, Holland, Pakistan, Poland, Israel, Turkey, Shanghai and Hungary.

Hungary is waiting for you. It is worth coming, the Summit is going to be:



H olistic
U nique
N on-conventional
G lobal
A ll together
R eframing
Y ES!

should you be here?

Visit our website and register now!

"A GOAL IS A DREAM WITH A DEADLINE."

DATES TO WATCH

**Early Bird rate:
until 31st of March, 2010**

**Standard rate:
until 30th June, 2010**

**On Site rate:
after 30th June, 2010**

**Request for proposal:
submission deadline:
28th February 2010**

BE AWARE

*To participate as a speaker,
you must fill in the Request for
Proposals Form*

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OD WORLD SUMMIT

Peggy Holman's Master Class - OPEN SPACE

For generations, humans have organized themselves to get things done. When people come together, define their purpose, organize themselves to explore and act on what matters to them, great ideas, inspired performance, and sustained activity follow. By naming deeply human patterns that invite people to take responsibility for what they love as an act of service, Harrison Owen, created Open Space Technology. It enables groups of 5-2,000 to self-organize to handle complex and important issues, inviting useful leadership and structure to emerge.

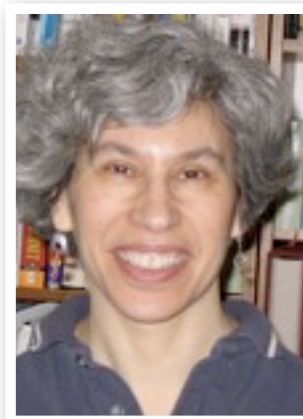
Outcomes frequently include people:

- ◆ Feeling stretched, affirmed and supported in pursuing their work;
- ◆ Connecting with others, deepening relationships and discovering synergistic collaborations;
- ◆ Opening to new insights and possibilities, birthing unexpected and innovative initiatives;
- ◆ Strengthening their sense of clarity, solidarity, and community with others as they discover complementary intentions and language

I'll be there for you:

PEGGY HOLMAN

convenes and hosts conversations that matter, inviting people and systems to gather around issues that matter to them. Originally working in Information Technology, she left a career managing software development to pursue work in Total Quality. After participating in a successful



company-wide transformation of an early cellular phone company, she began working with processes that brought together the "whole system" to address complex, important issues in organizations and communities. While her early consulting efforts were inside organizations, today, she works

mainly on initiatives that reach across organizational boundaries to address complex social system challenges. Most notably, she is a co-founder of Journalism that Matters, an initiative that convenes the diverse and evolving participants of journalism's "ecosystem" to cultivate a new news and information ecology. The vastly expanded second edition of her book, [The Change Handbook](#) (Berrett-Koehler, 2007), co-edited with Tom Devane and Steven Cady, has been warmly received as an aid to people wishing to increase the effectiveness of their organizations and communities. Her latest book is [Engaging Emergence: Turning Upheaval into Opportunity](#) (Berrett-Koehler, September, 2010). Peggy has an MBA from Seattle University.

OD WORLD SUMMIT - WHAT IS IT?

There's something going on out there. The World is not what it used to be 10-15 years ago and it's definitely not what it's going to look like in 10-15 years from now. It's time to decode the nature of the ongoing changes around us.

For this to happen we need to get together and take our ongoing conversations to a new level. We need enhanced openness and understanding, a clear vision, strong commitment, lasting relationships and effective human networks. Through better coordination of our efforts we can and will multiply our impact.

The summit is based on three main focus areas: non-conventional organizations, global impact, and cross-fertilization.

Through that our fundamental aims are:

- * to contribute to the development of our profession through getting closer to each other and strengthening the global community,
- * to help create and build lasting worldwide networks and relationships among all those interested, involved and aligned,
- * to provide space for emerging conversations and open dialogue on the nature of change taking place around us,
- * and searching for, defining, communicating and getting prepared to deliver our true contribution to a better world.

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OD WORLD SUMMIT

NON-CONVENTIONAL ORGANIZATIONS WANTED

One of the main program element of ODWS 2010 is the introduction of “non-conventional organizations” at the summit.

WHAT COMPANIES DO WE CONSIDER “NON-CONVENTIONAL”?

Our definition has two key elements:

- *A non-conventional organization – of the kind that we wish to bring to the conference – clearly shows high performance, or a strong future potential.*
- *We expect the above mentioned high performance to be achieved as a result of a non-conventional modus operandi: a new value proposition offered to the client, a unique business model, leadership practices and/or internal processes.*

Please [visit our website](#) for a more detailed description and for some examples.

Identifying such companies is a challenge. In the spirit of “cross fertilization” we would like to count on you finding the most interesting non-conventional organizations from all over the globe.

We invite you to bring your non-conventional clients and hold a joint session!

Introduce a case together and show the insider’s and the outsider’s perspective on the organization.

We hope you already worked with non-conventional organizations. If you happen to know such an organization, please contact us.

Looking forward to hear from you!

Best regards,

The ODWS 2010 Team

How can you help ODWS 2010?

Send your suggestions to nonconventional@odworldsummit.org with the following information:

- ▶ Name of the company
- ▶ Why do you consider it as non-conventional? (Maximum 5 lines, focus precisely on the non-conventional facts.)
- ▶ Why do you consider them successful? (Maximum 3 lines.)
- ▶ Contact details – name and e-mail address at least – for the company.

**The Global
Gathering
of the Year**



**JOIN US!
Register now**